

Technical and Financial Proposal

eCommerce Proposal

Prepared by:

Nano IT Ltd.

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Nikunja Branch: House No- 34, 1st Floor, Road No- 2, Nikunja - 2Khilkhet, Dhaka-1229, Bangladesh

Mobile no: +8801715-14 74 25, +8801911- 501 888

E-mail: info@nanoitworld.com, Website: www.nanoitworld.com

Company Profile

Name of Company	Nano IT Ltd.
Year Established	05/02/2009
Business Function	Software & web development company
Corporate Office Address	House No- 79, 3rd Floor, left Road No- 12/A, Dhanmondi, Dhaka-1209
Nikunja Branch	House No- 34, 1st Floor, Road No- 2, Nikunja – 2, Khilkhet, Dhaka-1229
Total Employees	25
Website Address	www.nanoitworld.com , www.nanoit.com.bd
Company Email	nanoitworld@gmail.com , info@nanoitworld.com
Company Hotline	+8801715-14 74 25, +8801911- 501 888
Areas of Expertise	Software development ,Web development, Email marketing, SMS marketing , Advanced IT Training
Market Coverage	Bangladesh, Canada, Australia, USA, UK, Saudi Arabia, Dubai
Bank Information	Name of Bank : BRAC BANK Address of Bank : NATUN BAZAR BRANCH Account No : 1528202682654001 Account Name : Nano IT World SWIFT Number : BRAKBDDH

Domain Registration:



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NanoITWorld provides reliable and affordable domain name registration at a fraction of the cost of other registrars and web hosting services. Compare our prices on .com, .net, .org, .biz and international domain names, Domain you can register or renew a domain name for just Yearly Tk. 1000/- there are no hidden costs or setup fees! A domain name is your unique name on the Internet. It allows your company, organization or family to establish an Internet presence, consisting of your personalized email addresses and your own web site address.

TLD		Register	Transfer	Renew
.com	1	Tk.1000.00 BDT	Tk. 5000.00 BDT	Tk. 1000.00 BDT
.net	1	Tk. 1000.00 BDT	Tk. 5000.00 BDT	Tk. 1000.00 BDT
.org	1	Tk. 1000.00 BDT	Tk. 5000.00 BDT	Tk. 1000.00 BDT
.info	1	Tk. 1000.00 BDT	Tk. 5000.00 BDT	Tk. 1000.00 BDT
.biz	1	Tk. 1000.00 BDT	Tk. 5000.00 BDT	Tk. 1000.00 BDT
.com.bd/.net.bd	1	Tk. 4000.00 BDT	Tk. 5000.00 BDT	Tk. 4000.00 BDT

Included (free) in each domain name registration:

- Free URL forwarding to the current website
- Free e-mail forwarding to your current mailbox
- Free POP3-mailbox (for use with email clients like Outlook etc)
- Free DNS services (self-install of A/MX/CNAME records)

Hosting Server:

Hosting Space	Server (16 core)	Server (8 core)
50 MB	850 Taka / Year	600 Taka / Year
100 MB	1200 Taka / Year	750 Taka / Year
250 MB	1500 Taka / Year	900 Taka / Year
500 MB	1800 Taka / Year	1200 Taka / Year
1 GB	3000 Taka / Year	2200 Taka / Year
2 GB	5500 Taka / Year	3500 Taka / Year
5 GB	10000 Taka / Year	7000 Taka / Year
UNLIMITED	22000 Taka / Year	18000 Taka / Year

Terms & Condition:



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- Client must renew the domain & hosting before 1 month of expired date.
- If Client Failed to renew before one month then additional 1500 taka will add with renew charge
- If client want to renew after expired date then additional 6000 taka will add with renew charge
- If client failed to renew within 1 month of expired date then the domain will permanently block and NANOITWORLD will not take any responsibility to renew the domain
- Domain Control Panel / Transfer Cost is: 5000 taka

Technical Features:

- Language: HTML 5, CSS 3, PHP, JavaScript, JQuery, Ajax
- Database: MySQL
- Development IDE: PHP Storm
- Graphical Tools: Photoshop, CorelDraw, Illustrator
- Animator Tools: Adobe Flash, SwishMax

E-commerce Web Development Package

Starting at 40,000 taka

Website Feature List:

WEBSITE MANAGEMENT FEATURES

- All content will be editable from admin panel
- Different admin user access for different work (data entry user, admin, super admin etc.)
- Different customer group (Retailer, Wholesaler, Dealer etc.)
- You will be able to assign different product price for different customer group
- Promotional offer management like coupon code, catalog sell discount etc.
- Unlimited Product
- Unlimited categories and subcategories
- Unlimited posting
- Unlimited attributes groups (sizes, colors...)
- Unlimited combinations
- Unlimited products combinations



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- Automatic combinations generator
- Unlimited products characteristics
- Unlimited pictures with automatic resizing
- Multiple pictures per product
- Zoom and thick box on products pictures
- Watermark on products pictures
- Customers comments on products
- Products customers evaluations
- Double prices display: with or without taxes
- Choice of number of products per page
- Display of available quantities on products pages
- Sort products by relevance, price, publication...
- Printable products pages
- Catalogues anomalies check-up (empty pages, inactivated...)
- Products categories limited to customer's groups
- Products and accessories packs
- Attachments to products pages (guides...)
- Quantity discounts in percent's
- Quantity discounts in a fix amount
- Products references (ISBN-EAN13)
- Wishlist
- Ability to send the wishlist by email
- Report of bought products on the wishlist (who, when)
- Manufacturers, brands management



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- Suppliers management
- “Send to a friend” feature
- Eco tax management
- Customizable products (pictures, texts...)
- Downloadable products (MP3, PDF...)
- Cross Selling

PRODUCT CATALOG MANAGEMENT

- Inventory Management with Backordered items, Minimum and Maximum quantities
- Batch Import and Export of catalog
- Batch Updates to products in admin panel Simple, Configurable (e.g. size, color, etc.), Bundled and Grouped Products
- Virtual Products
- Attribute Sets for quick product creation of different item types
- Create Store-specific attributes on the fly
- Media Manager with automatic image resizing and watermarking
- Advanced Pricing Rules and support for Special Prices
- Search Results rewrites and redirects
- Approve, Edit and Delete Product
- Approve, Edit and Delete Product Reviews
- Customer Sorting – Define Attributes for Customer
- Sorting on category (price, name, etc.)

PRODUCT PAGE BROWSING IN FRONTEND



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- Multiple Images Per Product
- Product Image Zoom-in Capability
- Product Reviews
- Related Products Section
- Stock Availability
- Product Option Selection (Color, Size etc.)
- Add to Wishlist and Compare Functions
- Send to a Friend with Email and Share Buttons for deferent Social Media

Customer Management System:

- Customers registration, and personal accounts
- Forgotten passwords recovery
- Orders monitoring by email
- Ability to create customer's groups
- Created carts back up
- Loyalty system (points)
- Customer referral program
- Newsletter opt-in
- Customers follow up (abandoned carts)
- Coupons sending to best customers
- Coupons sending to customers who have already ordered
- Customers having not ordered on a configured delay follow up
- Forms automatic filling with ReversoForm



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- Ability to offer birthday gifts to customers
- Emails alerts for clients about a product replenishment

CATEGORY PAGE BROWSING IN FRONTEND

- Category wise Banner and description function
- Layered / Faceted Navigation for filtering of products in categories
- Layered / Faceted Navigation for filtering of products in search results
- Flat Catalog Module for Improved Performance with large catalogs
- Static Block tool to create category landing pages
- Recently viewed products
- Product comparisons
- Recently compared products
- Product Reviews
- Product listing in grid or list format
- Breadcrumbs

ANALYTICS AND REPORTING

- Integration with Google Analytics
- Admin Report Dashboard with Business Overview
- Sales Reports Including Total Sales and Returns
- Tax Reports
- Abandoned Shopping Cart Reports
- Best Viewed Products Reports
- Top Sold Products Report
- Low Stock Item Report
- Onsite Search Terms Report
- Product Reviews Report with RSS Support
- Tags Report with RSS Support
- Coupon Usage Report



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Orders :

- Real time consultation of created carts
- Orders statuses customizable
- Predefined monitoring orders messages
- Configurable minimum order amount
- Ability to order products out of stock
- Returns management
- Addition of returned products into stock
- PDF invoices, slips and delivery slips
- Partial slips and refund
- Refunds with automatic slips
- Special offers (promotions, coupons)
- Discounts (fix amount, percents on the global order or on products)
- Coupons on categories, with a minimum amount or not, combined or not, per customer, per day
- Free postage fees coupons
- Gift wrap or recycled wrap
- Billable gift wrap
- Compulsory sales conditions validation

Localization :

- Unlimited currencies
- Currencies formatting
- Exchange rates synchronization
- Unlimited taxes
- Taxes per country or zones
- Taxes per state
- Time zone



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CHECKOUT, PAYMENT, Security & SHIPPING:

- Secure Back-Office access (login and password)
- Deferent payment method like PayPal, Authorize.net, Credit card etc.
- Ability to Accept Checks, Money Order, and Online Purchase Orders
- SSL Security Support for All Online Order and Sensitive Transactions(Depends on client requirements)
- Online Tax and Shipping Calculation and Prior to Checkout Estimates
- Option to Create Account as Part of Online Checkout Process
- Configurable Saved Cart Expiration
- Multiple Shipping Address Management
- Ability to Manage Multiple Shipments on a Single Online Order
- Destination Country Management
- Per Order and Per Item Flat Rate Shipping Option
- Free Shipping Functionality
- Manage Shipping by Weight and Destination

Administration :

- Contextual help in the Back-Office
- Customizable Back-Office
- Customizable short cuts in the Back-Office
- Integral search in the Back-Office
- Multiple users management, and permissions (ACL)
- Maintenance mode
- IP authorization to reach the shop in maintenance mode
- WYSIWYG text editor
- Content management system
- Affiliation program
- Bulk lister - import .CSV files
- Ability to add complementary modules
- Modules On-Off in only one click
- Sub domains management
- Database backup (partial or full)
- Automatic generation of robots.txt files



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- SMTP e-mails sending (with or without SSL-TLS) or PHP mail()
- Specific typefaces management in PDF files
- Products indexation for an optimized search
- RSS feed
- Export of the newsletter listed e-mails

Domain & Hosting:

- Your own Domain gTLD .com .net .org .info Registration
- 1000 MB Hosting under Linux Server for one year.
- 100 Own matching Email address (you@ yourdomainname.com)
- 10000 MB Monthly Data transfer / Traffic.
- 100+ Add-on and Sub domains.
- Unlimited My-Sql Database.
- Apache 2.2.x PHP 5.x , Mysql 5.x
- FrontPage Server Extensions with AwStats/Webalizer.
- Linux Based Hosting server with FTP and cPanel.
- All Other Standard Hosting facilities with Control Panel.



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Terms & Condition:

- Development Timelines (If content is available): 20 working days
- If Client Failed to provide the content within 30 days after contract then the project will count as a complete project.
- Post Sales Support: 1 month

Support Charge (Within 48 hour support):

- Design Change Support: 5,000 taka per design
- Content Change Support: 1500 taka per month(Max 2 times)
- Content Change Support: 3000 taka per month(Max 5 times)
- Content Change Support: 6000 taka per month(Max 12 times)
- Content Change Support: 20000 taka per month(Unlimited times 10-6 pm)

Training:

- 1st Training(3 hour): Free
- 2nd Training: 1000 taka per hour (Inside Nano IT Ltd.)
- Training: 3000 taka per hour (Outside Nano IT World) - After 1st training, if needed.

Payment Procedure:

- 50% advance payment for eCommerce Development as its installment
- 30% due payment after 70% work is done as 2nd installment
- 20% due payment after work is done as 3rd/final installment
- Client must provide all content with work order.
- Payment will goes to “Nano IT Ltd.” account pay check.



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Thanks & Regards

Nano IT Ltd.

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